

(Table 5.2) Course unit description

Study program: Economics			
Type and level of studies: PhD studies, First semester			
Course unit: Analysis of Competitiveness			
Teacher in charge: Ljiljana Maksimović and Milan Kostić			
Language of instruction: English			
ECTS: 9 (nine)			
Prerequisites: Theory and Policy of Prices, Macroeconomics			
Semester: Winter Semester			
Course unit objective: Introduction to competitiveness concepts, micro and macro competitiveness factors. Students are trained to apply a competitiveness assessment methodology and to design measures and policies for enhancing competitiveness.			
Learning outcomes of Course unit Students will be able to interpret new knowledge of competitiveness, identify key factors for raising competitiveness at the enterprise level (micro), at the level of the industrial branch (meso) and at the national economy level (macro level).			
Course unit contents <ul style="list-style-type: none"> - concepts and definitions of competitiveness - micro, meso and macro aspects of competitiveness - the role of individual factors of production in strengthening the competitiveness of modern economies - approaches in measuring the competitiveness of national economies, industries and enterprises - methodology for assessing the level of competitiveness - micro and macro indicators of competitiveness - problems in measuring competitiveness - policies to enhance competitiveness Exercises, Other forms of teaching, Study research work			
Literature Michael Porter, The competitive Advantage of Nations, Harvard Business Review, 1990. Is There a Good Measure of Competitiveness?, Institut for International Economics, Washington The Global Competitiveness Report, World Economic Forum, 2013. European Competitiveness Report, European Commission, 2013			
Number of active teaching hours			Other classes
Lectures 50	Practice	Other forms of classes	
Teaching methods			
Examination methods (maximum 100 points)			
Exam prerequisites	No. of points:	Final exam	No. of points:
Student's activity during lectures	/	oral or written examination	50
practical classes/tests	/		
Seminars/homework	50		
Project	/		
Other			
Grading System			
Grade	Bo. Of Points:		Description
10	91-100		Excellent
9	81-90		Exceptionally good
8	71-80		Very good
7	61-70		Good
6	51-60		Passing
5	0-50		Failing