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| Study program: Economics                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                      |                                                     |                       |
| Type and level of study: Doctoral studies (third level)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                      |                                                     |                       |
| <b>Course:</b> Strategic Financial Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                      |                                                     |                       |
| <b>Teacher in charge:</b> Predrag Stančić, Milan Čupić                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                      |                                                     |                       |
| Language of instruction: English                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                      |                                                     |                       |
| ECTS: 9 (nine)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                      |                                                     |                       |
| Prerequisites: Accounting; Business Finance; Quantitative models.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                      |                                                     |                       |
| Semester: Summer                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                      |                                                     |                       |
| <b>Course objective:</b> We will help students develop knowledge and skills to apply analytical techniques in the process of financial management. We will also help students understand influence of alternative solutions regarding investments, financial sources and earnings distribution on company's objectives in specific economic environment. We will discuss specific problems of valuation, value management, investment project evaluation and choosing financial sources.                                                                                      |                                      |                                                     |                       |
| <b>Learning outcomes:</b><br>Upon the completion of the course, students will be able to:<br>- understand influence of economic and finance environment on business activities;<br>- estimate and analyze company value;<br>- actively manage alternative financial sources and investment projects;<br>- optimize capital structure and estimate cost of capital;<br>- evaluate the impact of dividend policy on company value.                                                                                                                                              |                                      |                                                     |                       |
| <b>Content of the course:</b><br><b>Lectures:</b> 1) Maximizing company value and analysis of alternative company objectives; 2) Value based management; 3) Valuation and intrinsic value of financial instruments; 4) Capital market efficiency and portfolio theory; 5) CAPM and APT model; 6) Investment projects evaluation; 7) Leverage and Capital structure theories; 8) Long-term financial sources; 9) Dividend policy; 10) Corporate mergers and restructuring.<br><b>Practical teaching:</b> Lab classes, case studies, student papers, other methods of teaching. |                                      |                                                     |                       |
| <b>Literature:</b><br>- Brealey, R. A., Myers, S. C., Allen, F. (2016) <i>Principles of Corporate Finance</i> , McGraw Hill.<br>- Damodaran, A. (2007) <i>Damodaran on Valuation: Security Analysis for Investment and Corporate Finance</i> , John Wiley & Sons.<br>- Berk, J., DeMarzo, P. (2007) <i>Corporate Finance</i> , Pearson International Edition.<br>- Pettit, J. (2007) <i>Strategic Corporate Finance: Applications in Valuation and Capital Structure</i> , John Wiley & Sons.                                                                                 |                                      |                                                     |                       |
| <b>Hours of active teaching:</b> 6 hours per week                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <b>Lectures:</b> 3.33 hours per week | <b>Study and Research Work:</b> 2.67 hours per week |                       |
| <b>Teaching methods:</b> Professor's lectures, case studies, discussions, analysis of current developments in capital markets, mentoring.                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                      |                                                     |                       |
| <b>Examination methods (maximum 100 points)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                      |                                                     |                       |
| <b>Exam prerequisites</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <b>No. of points:</b>                | <b>Final exam</b>                                   | <b>No. of points:</b> |
| Student's in-class activity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | /                                    | Oral exam                                           | 50                    |
| Tests                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | /                                    |                                                     |                       |
| Seminar                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 20                                   |                                                     |                       |
| Project                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 30                                   |                                                     |                       |
| <b>Grading System</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                      |                                                     |                       |
| <b>Grade</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>No. of Points</b>                 | <b>Description</b>                                  |                       |
| 10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 91-100                               | Excellent                                           |                       |
| 9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 81-90                                | Exceptionally good                                  |                       |
| 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 71-80                                | Very good                                           |                       |
| 7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 61-70                                | Good                                                |                       |
| 6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 51-60                                | Passing                                             |                       |
| 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 0-50                                 | Failing                                             |                       |