

(Table 5.2) Course unit description

Study program: Economics; Business Economics and Management			
Type and level of studies: Undergraduate studies			
Course unit: Tourism Economics			
Teacher in charge: Nikola Boskovic			
Language of instruction: English			
ECTS: 7			
Prerequisites: /			
Semester: Summer Semester			
Course unit objective			
Transferring to students the necessary theoretical knowledge for understanding the tourism, as one of the world's most important activities, involving millions of people, vast sums of money and generating employment in developing and industrialized countries. Basic concepts, principles and models of tourism economics will be taught to enable students to describe and understand the specific features of tourism products and services and the way in which tourism businesses operate.			
Learning outcomes of Course unit			
Ability to:			
<ul style="list-style-type: none"> • discuss the basic concepts and principles of tourism economics; • describe the specific features of tourism products and the ways in which the tourism business operates; • explain the decision-making process of tourists; • interpret and use data related to tourism economics and communicate major tourism issues to stakeholders in the tourism industry. 			
Course unit contents			
<p>Lectures: The meaning, scope and measurement of travel and tourism; The scope and content of the economics of tourism; The economic profile and characteristics of the tourism sectors; The positive and negative impact of tourism; The economics of tourism demand; The economics of tourism supply; The stakeholders involvement in tourism; Tourism in a national, regional and international context; Tourism and Sustainable Development</p> <p>Practical teaching: Lab classes, other methods of teaching, study research work</p>			
Literature			
<ol style="list-style-type: none"> 1. Stabler, M., Papatheodorou, A. and Sinclair, T. (2010). The Economics of tourism. Routledge 2. Theobald, W. (2005). Global Tourism. Elsevier 			
Number of active teaching hours			Other classes
Lectures	Practice	Other forms of classes	
Teaching methods			
Professor's lectures, case studies, discussions, analysis of current developments in capital markets			
Examination methods (maximum 100 points)			
Exam prerequisites	No. of points:	Final exam	No. of points:
Student's activity during lectures		oral or written examination	50
practical classes/tests	20		
Seminars/homework	30		
Project			

Other

Grading System

Grade	Bo. Of Points:	Description
10	91-100	Excellent
9	81-90	Exceptionally good
8	71-80	Very good
7	61-70	Good
6	51-60	Passing
5	0-50	Failing