

UNIVERSITY OF KRAGUJEVAC	
Faculty of Philology and Arts, Kragujevac	
S Y L L A B U S	
Programme	56: English Language and Literature (undergraduate studies)
Course Name and Code	Introduction to intercultural communication, 62505
Course Structure (lectures, seminars)	lectures (2), seminars (2)
Year of Study	III
Academic Year	2014/15
Semester	V
ECTS Credits and Course Status (mandatory or elective)	3 ECTS (elective)
Instructor(s)	Jelena Danilović, PhD
Course Requirements	/
Course Aims	Acquiring knowledge about the nature, form and function of culture, the complexity and diversity of styles and modes that are used in communication in different cultures, the importance of context and power in the study of intercultural communication and the role of patterns that affect or relate to verbal and non-verbal communication. Students develop basic skills necessary to analyze the cases of intercultural contact in order to understand what happened, i.e. what is happening and why, as well as to identify the obstacles to the development of intercultural communication, understanding and competence. Students develop practical skills for effective and ethical intercultural communication.
Course Overview	Basics of intercultural communication. Approaches to the study of intercultural communication. Culture. Communication. The relationship between communication and context. The relationship between communication and power. History, power and intercultural communication. Identity. Identity and language. Identity and communication. Language variations: language and power, language and identity. Language and globalization. Nonverbal communication. Pop culture and intercultural communication. Culture, communication and intercultural communication. Culture, communication and conflict.
Grading System (including segment percentage)	- Activity in class (10%) - Two coursework assignments (50%) - Final test (40%)
Textbooks and Mandatory Reading	Required: - Martin, J. & Nakayama T. (2007) <i>Intercultural communication in contexts</i> (fourth edition). New York : McGraw-Hill