

(Table 5.2) Course unit description

Study program : Hotel Management and Tourism			
Type and level of studies: Undergraduate academic studies, 1 st level			
Course unit: Hotel management			
Teacher in charge: Vladimir Senić			
Language of instruction: English			
ECTS: 7			
Prerequisites:			
Semester: Forth			
Course unit objective			
<ul style="list-style-type: none"> • Teach students about fundamentals of managing process in a hotel company, including management of each departament individually as well as the organization as a whole; • Help students develop supervisory skills and management abilities through classroom exercises and practical work. 			
Learning outcomes of Course unit			
After passing this course, students should have developed technical, analytical, and conceptual skills appropriate for the hotel industry and be able to perform tasks at entry level management positions.			
Course unit contents			
1. Introduction to hotel management and organization			
2. Front office management			
3. Housekeeping management			
4. Food and beverage management			
5. Purchase management			
6. Sales and marketing management			
7. Quality and security management			
8. Financial control and information management			
9. Human resurces management			
Literature			
O'Fallon, M.J., and Rutherford, D.G. Hotel Management and Operations, John Wiley & Sons, Inc., 2011.			
Number of active teaching hours			Other classes
Lectures: 3	Practice: 2	Other forms of classes:	Independent work:
Teaching methods			
Lectures, practices, case studies			
Examination methods (maximum 100 points)			
Exam prerequisites	No. of points:	Final exam	No. of points:
Student's activity during lectures	10	oral examination	
practical classes/tests	40	written examination	40
Seminars/homework	10	
Project			
Other			
Grading system			
Grade	No. of points	Description	
10	91-100	Excellent	
9	81-90	Exceptionally good	
8	71-80	Very good	
7	61-70	Good	
6	51-60	Passing	
5	Failing	